

## SESSION 3: RECIPE FOR OUR MOVEMENT

SUNDAY 10:35AM -- 12:15PM

### Session 3 At A Glance

- Introductions & Agreements (10:35-10:55)
  - Welcoming (2 minutes)
  - Agreements (3 minutes)
  - Introductions with Yarn (15 mins)
- Recap Recipe & Overall Concept (10:55-11:10)
  - Discussion Questions (15 minutes)
- Campaigns as Examples (11:10-11:30)
  - Introduce the idea and the "interviewees" (2 minutes)
  - Interview Questions (13 minutes)
  - Questions from Participants (5 mins)
- Deeper Small Group Discussions (11:30-12:00)
  - Go over questions (2 minutes)
  - Pass out & explain notecards (3 mins)
  - Time in small groups (25 minutes)
- Report Out & Commitments (12:00-12:15)
  - Group Conversation on 2 questions (10 minutes)
  - Commitments (5 minutes)

### GOALS:

- Develop strategic unity around the need to organize deeply for the long haul, not just mobilize for individual battles
- Propose a model for how to get from our current society to the one we want by building a unified movement with capacity to do all the ingredients in the recipe
- Highlight concrete ways that ingredients are being used successfully in our organizations
- Envision what our movement needs to build in each ingredient and make personal commitments

### Introductions & Agreements (10:35-10:55)

1. Make sure that the room is set up with chairs in a circle and the agreements written on butcher paper on the wall.
2. Welcome everyone to the room.
3. Pass around sign in sheets.
4. Go over agreements—asking people to read them and remember the definitions from yesterday (see facilitator sheet on Agreements for details).
5. Pick up the ball of yarn & explain we're going to do introductions and that people need to hold onto the yarn as we go!

While Tossing the Yarn Do Quick Group Intros:

- Name
- Where you live?
- Organizational affiliations
- What track were you in yesterday?

### MATERIALS:

- Sign In Sheets
- Ball of yarn
- Agreements on butcher paper
- People's Recipe handouts
- "Key Points" sheet for your ingredient
- Butcher paper and handouts of small group prompt questions
- Butcher paper and markers for each breakout group
- Notecards: one for each participant, in four different colors, evenly distributed and mixed up in a stack

6. Pick 2 people whose yarn is connected and ask them to remind us which tracks they were in. Ask if anyone can name a connection between the two issues. Do this again a couple more times.



**SAY WHAT**—Cool, so just like this string, there are lots of connections between all of the issues we are facing, and today we are working across our tracks to build the ingredients to sustain a multi-issue root cause movement.

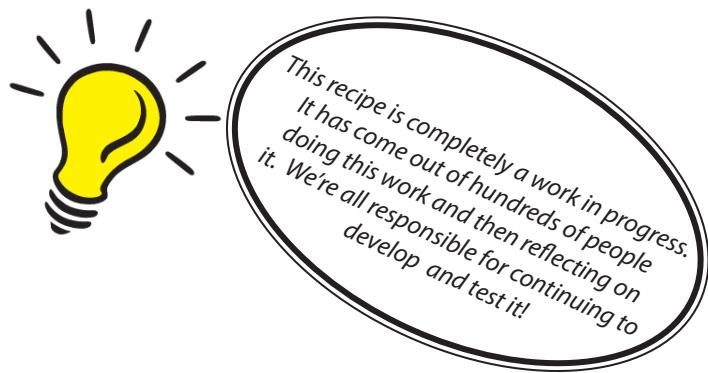
## Recap Recipe and Overall Concept (10:55-11:10)

1. Hand out copies of the “People’s Recipe” handout to all participants.
2. Lead a discussion to synthesize & recap the panel & presentation of the recipe that we just saw.



**SAY WHAT**—In the last panel, we introduced the idea of a “People’s Recipe” as a way to describe all the different strategies, like media, grassroots fundraising, and political education that make up our broader strategy of organizing a movement capable of creating the change we need. Let’s talk a little more about that...

3. Synthesize a discussion about the panel, drawing out and highlighting the key points. You don’t need to use all of the prompt questions below, but can use them draw out the conversation. *NOTE: If it is helpful, use follow up questions to push people to fully explore the key ideas.*

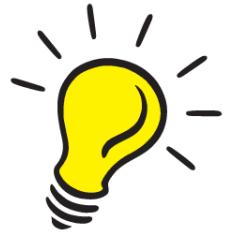


### PROMPT QUESTIONS:

- What are some of the key points about the recipe we just talked about? What stood out for people?
- What are we making with this recipe?
  - Building a movement, but why?
  - A movement for what?
- On the panel we talked about building power for the long haul and winning concrete demands... why do we stress the importance of doing both of those things?
- Do you think there is a difference between organizing in the way we are talking about with this recipe and mobilizing? What about organizing and activism?
- Why is it important to have a recipe—or strategy?
- Why do we need all of the ingredients? Can anyone think of specific examples of when using multiple ingredients has made something stronger? Or missing an agreement which made it weaker?

## KEY POINTS TO HIGHLIGHT—

- It's important to keep in mind that we are always building for both our immediate and long term goals-- both win concrete demands right now (like our healthcare legislation) and also build the kind of strength and power that we need to change everything.
- Sometimes these same strategies and tactics can be used to do just one thing or the other—win demands or policies without actually being the movement that we need to transform society, or just organize and build depth but in a way that doesn't help us change the concrete conditions in our lives in the meantime.
- Organizing in this way and building power for the long haul is fundamentally different than mobilizing. It is transformative, so we are actually changing our own relationships to systems, to power, and to each other when we organize this way.
- Like a recipe, none of the ingredients means much by itself—it is the combination of these ingredients that make something really happen. Also, you don't necessarily use all of the ingredients in a recipe right at the same time—you use each one, in different amounts, when it makes sense.



### Campaigns as Examples (11:10-11:30)

1. Do this section “interview style” with the process facilitator asking questions and then allowing both to respond.
2. Ask each of the 3 questions and allow both “interviewees” a few minutes to answer about their work. Feel free to ask follow up questions and push the interviewees to be specific. The whole idea is for everyone to get a picture of how this ingredient actually happens in different areas of work.
3. Keep an eye on time and be sure not to spend more than 5 minutes on each question.
4. With any additional time, facilitate any questions from the rest of the participants.



**SAY WHAT**— Next we’re going to get deeper into **WHICH INGREDIENT**. We have **NAME OF PERSON #1** and **NAME OF PERSON #2** here to talk a bit about how **ORGANIZATION #1** and **ORGANIZATION #2** are using this ingredient in their work.

**YOUR GROUP’S INGREDIENT:** \_\_\_\_\_

**PERSON/ORGANIZATION #1:** \_\_\_\_\_

**PERSON/ORGANIZATION #2:** \_\_\_\_\_

#### INTERVIEW QUESTIONS:

- Give us a little bit of background about your campaign and some of the specific nuts and bolts ways you use this ingredient?
- How has this ingredient been important for your work? How has it helped you build power and win demands?
- Are there any pitfalls or lessons learned that you can share about using this ingredient?

## Deeper Small Group Discussion (11:30-12:00)



**SAY WHAT**— Great, now we're going to start thinking together about why and how we can use this ingredient in the work we're all doing right now.

In our groups we're going to work through these questions.

1. Refer to questions on butcher paper or the whiteboard and ask people to read them.
2. Pass around the notecards and ask each person to take one and hold on to it (make sure that the notecard colors are mixed up because we will use this to split in to small groups).



**SAY WHAT**—You all have a card in your hands. This is for two things, first we're going to break into small groups by color—so red cards will be in that corner, blue over here, etc.—but also during the course of the small group discussion, each of us will use these cards to write down our personal commitment to share and bring home with us when we leave today.

The idea is that this card is so that what we talk about here today doesn't just stay in this room, but comes with you in the form of a commitment to act.

For example, I might say that I commit to \_\_\_\_\_ (give a concrete example that is relevant to the ingredient).

So go ahead and break in to small groups, you will have until 12:00 to work in your groups, and then we'll come back together to hear from everyone.

3. Give each small group the list of questions, butcher paper and markers to take notes.
4. At 11:55 let people know that they have about 5 minutes left and remind them to write a COMMITMENT on their notecards and share them with each other in their small groups.

### SMALL GROUP QUESTIONS:

- How does this ingredient help us build power for the long haul and win concrete changes? In other words—why do it?
- How do our opponents use this ingredient (or their own version of it)? And what does that tell us about what we need to build for our movement?
- Write down one commitment on your card.

## Reports Out and Commitments (12:00-12:15)

1. Get everyone back together in a large group.
2. As a full group, touch on the discussion questions popcorn style with two minutes for each question.
3. Refer to the key points for each ingredient (separate sheet) to make sure that everything is covered.



**SAY WHAT—** So each one of you wrote down your commitment, now, to close before we head to lunch, we're going to take give everyone an opportunity to share our commitments with each other. Nobody has to share, but I hope you will! If you feel moved to share, you can let us know by standing up, raising your hand, say that you'd like to share, and then go ahead...I'll start, and then if anyone else feels moved to share their commitment, please do.

4. Stand up (second facilitator should applaud when you stand- before reading the commitment), share your commitment, see if anyone else stands up. If necessary, ask if anyone else wants to share. Be sure to applaud each time.
5. At the end, ask the group give everyone a round of applause for their commitments.



**SAY WHAT—** We should all be proud of committing to this movement in all different ways. We know that nobody is going to do this work for us. We are the ones building a human rights movement for people and the planet!