

The Policy Story of Vermont's HCHR Campaign

Stage	Purpose of Tools	Policy Focus and Tools	Context	Human Rights Guidance
1	Values-based campaign frame	Human right to healthcare	No right to healthcare, cost frame (single payer)	Human right to health: international legal framework
2	Designing a transformative intervention (changing systems)	Focus on healthcare (not health more broadly)	Barriers to accessing care are a key problem	Universal access as a right
		Focus on financing (insurance system, not delivery of care)	Market system as key barrier; single payer and federal debate focus on financing	Commodification of healthcare as a human rights threat; public/private challenge
3	Defining principles for a right	The 5 principles	Guide our demands & change the conversation: healthcare as a public good, based on principles	Cross-cutting principles that apply to all human rights
4	Using principles for assessing policy on an issue	10 questions (report card) Using 5 principles for basic human rights assessment (People's Toolkit)	Promote systems change: Act 128	HR to healthcare standards: accessibility, availability, acceptability, quality (AAAQ)
		Human Rights Assessment Tool	Act 48 ; People's Budget	AAAQ as basis for developing standards
5	Using principles for developing policy on an issue	10 standards for financing	Equity in GMC financing; People's Budget	Equitable financing of the public goods necessary

				for fulfilling our human rights
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